



For Immediate Release

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Family Bread Company Launches “Tweet for Savings” Contest
Klosterman Baking Company Offers Free Products Via Twitter Contest

Cincinnati, Ohio, (September 16, 2009) – [Klosterman Baking Company](#), a family-owned bakery headquartered in Cincinnati, Ohio, is launching a “Tweet for Savings” contest on September 21. The contest, which runs through September 25, 2009, will be held online at [Twitter.com/KlostermanBread](https://twitter.com/KlostermanBread) and will offer consumers the chance to win free Klosterman Bread products.

A type of virtual trivia game, the “Tweet For Savings” contest encourages consumers to follow Klosterman Baking Company on Twitter at [Twitter.com/KlostermanBread](https://twitter.com/KlostermanBread). From September 21 through September 25, five trivia questions will be posted daily and the first follower to Direct Tweet @KlostermanBread with the correct answer to the question will win a coupon for free Klosterman products redeemable at their local grocery store.

“We’re excited to be increasing our online presence with this unique contest,” said Kim Klosterman, CEO of Klosterman Baking Company. “It presents an incredible opportunity to connect more directly with consumers, and it does so in a fun and enjoyable way. We look forward to finding more creative ways to interact with consumers using social media like Twitter and Facebook.”

For more information on Klosterman Baking Company, visit their website at KlostermanBakery.com, or find them on [Twitter](#) or [Facebook](#).

About Klosterman Baking Company:

Founded over 100 years ago, [Klosterman Baking Company](#) has grown to be one of the largest family-owned bakeries in the Midwest. Headquartered in Cincinnati, Ohio, [Klosterman Baking Company](#) provides fresh hearth breads, rolls and a variety of other bakery items to more than 4,000 restaurants, grocery stores, hospitals and schools in Ohio, Kentucky and Indiana. Klosterman distributes quality frozen products throughout the United States and maintains strong partnerships with several food service distributors to ensure that Klosterman products are available to any customer nationwide.

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